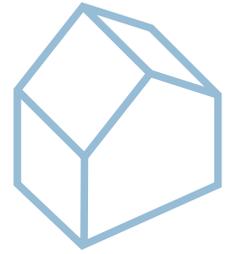




Ricardo Serrano Ayvar

Architect and designer



Contact

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(Preferred).

 rsaarq@outlook.com
(Preferred)

Social Networks

 Webpage: ricardosaarq.wix.com/rsaarq

 English: https://www.linkedin.com/in/ricardoseay/?locale=en_US

Personal Information

Birthdate: December 24th, 1987

Age: 33 años

Birthplace: Acapulco, Gro.

Marital Status: Single

Nationality: Mexican.

-I have B1/B2 US Visa.

Certifications

TOEFL IBT: 94-120 (January-2019)

Autodesk Certified Professional
Revit Architecture.

Code: w9572-Fadd



Objetive

I am convinced that it is important to generate value and quality of life, for this reason my vocation of service is dedicated to the generation of a practice based on innovation, entrepreneurship and integrated project development, which allows me to apply and deepen my knowledge for the development of architectural projects, industrial design and strategic design, where I am able to develop and implement environments, products and services aimed at improving life through design.

Education

Universidad Nacional Autónoma de México:

Industrial Design Master Program 2019-2021
(Degree pending)

Industrialized Building Components Graduate Specialization 2017-2018
(Degree pending)

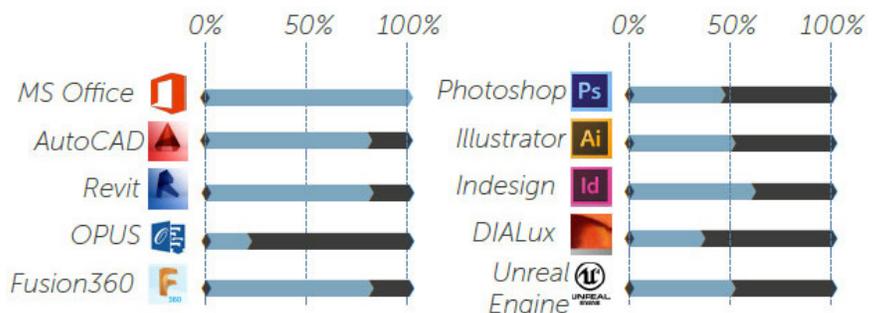
Bachelor in Architecture 2005-2014

Skills and competences.

Personal: Able to work and manage projects individual or in a team. Lateral Thinking, Adaptability, Honesty, Continuous Learning.

Design Tools and processes: Knowledge of architectural design process (Top-Down), Design Thinking (Bottom-up), LEAN, Canvas (CBM), Deep Sea Strategy Canvas, Ethnographic research, futures research (prospective and Backcasting) y co-production and codesign of transdisciplinary processes, and basic MKT tools.

Languages:



Personal projects

Flexidam



Voluntary work

Volunteer at DYA - Design Your Action since 2020

Courses, Workshops and Diploma courses.

- Futures workshop - "Miradas 2050". UNAM-CIDI (29 al 31 de October 2019)
- Transdisciplinary co-design and co-production knowledge workshop. Florencia Quesada Avendaño - UNAM- U. Helsinki (January 13th-17th, 2020)

Publications

Global Grad Show Dubai 2020. "Kanan: A watertight door made from biomaterials to save homes from flooding" <https://globalgradshow.com/project/kanan/>

CNN "Life-changing tech is on show at Dubai Design Week" Gallery, Slide 5/24. <https://edition.cnn.com/style/article/global-grad-show-2020-spc-intl/index.html>

Cortes, E. M., Garduño Lara, P., Molina Mora, D., & Serrano Ayvar, R. (2021). Understanding Single-Use Plastic (SUP) during COVID-19 lockdown through digital ethnographic research. DISCERN: International Journal of Design for Social Change, Sustainable Innovation and Entrepreneurship, 2(1), 29-45. Retrieved from <https://www.designforsocialchange.org/journal/index.php/DISCERN-J/article/view/44>

MetropoliMID "Action Lab Mexico: Un proceso de colaboración longitudinal para fortalecer la autonomía de El 20 de Noviembre" <https://metropolimid.com.mx/wp-content/uploads/2021/05/NO.-23-DECIDE-EL-FUTURO-URBANO-DE-MERIDA.pdf>

Professional Experience

Personal Entrepreneurship design projects, start-ups and partnerships.

Kanan

24-08-2018 - Present

Title: Founder

This is a water-tight door which will help protect vulnerable people against floods. The project was selected for the international programme Global Grad Show Dubai 2020. "Kanan" and its on patent process.

Éek' Lu'um

24-08-2018 - Present

Title: Co-Founder

We employ circular economy, biomimicry and resilience for food and compost production. I am partnered with MDI. Erika Marlene Cortés López y MDI. David Molina Mora. We participated in What Design Can Do's No Waste Challenge 2021.

ÓN Taller - Arquitectura Diseño Integral

24-08-2018 - 01-08-2021

Title: Partner Architect

Description: We proposed integrated architectural design solutions from concept to construction. I was in partnership with founder and CEO Arch. Guillermo Adrián Mondragón Villarreal.

Sentidos Latinos - Academia de Baile.

03-2019 - 08-2019

Title: Ex Co-founder, manager and dance teacher.

Founder: I structured and proposed ideas for Sentidos Latinos dance academy. I was in partnership with Carolina Palacios Rosales.

Service provider by project or architect fees

Grupo Octo Pus S.A. de C.V.

27-06-2016 – 15-08-2017

Activities: I was in the development of executive and technical documentation and construction supervision for commercial-retail, office, healthcare projects.

INCOVU S.A. de C.V.

01-12-2015 – 27-02-2016

Activities: Review of land register and land scriptures from buyers. And a third party peer review of cost estimating and material takeoffs, and site surveys for the housing's urban development Valle de Estrellas, located in Mineral de la Reforma, Hidalgo, Mexico.

Lightech S.A. de C.V.

01-06-2016 – 06-02-2016

Activities: Special Systems Projects for Banyan Tree Acapulco Resort residences 03 y 07. (11 and 15 while I was working in ACR). Special systems include: Voice and Data, WiFi, CATV, CCTV, Sound and Video, Security and Intrusion, access control and automation.

Employment.

ACR-Sistemas Especiales S.A. de C.V.

10-02-2015 – 27-11-2015

SEMEX S.A. de C.V.

16-01-2011 – 13-09-2012

Portfolio

Upon Request.